

Damon Heringes

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Resume

Online Portfolio: www.DamonH.com

OBJECTIVE: To obtain a challenging and rewarding graphic design career with a progressive organization.

PROFILE SUMMARY: Highly organized, well rounded, and talented artist / graphic designer. I have a real passion and dedication to my work. A genuine team player, terrific team leader, and a dedicated employee.

Extensive Experience in the following:

- **Web Site Design**
- **Print / Layout Design**
- **Marketing & Multimedia**
- **Persuasive Sales Presentations**
- **Client / Vendor Relations & Negotiations**
- **Management & Training**

TECHNICAL PROFICIENCY: ***Software Expertise:***
PC & Mac OS, Photoshop, Illustrator, Dreamweaver, Fireworks, Flash, InDesign, GoLive, PowerPoint, CAD, Quickbooks, QuarkXPress, PageMaker, DynaSCAPE, SketchUP, Master Landscape, Word, and Excel

Skills & Art Equipment Knowledge:
Digital Camera, 35 Millimeter Camera, Video Editing, Video Cameras, Dark Room and Developing Knowledge, Lighting, 3D Modeling, Carpentry, Drafting, and Reading Blueprints

PROFESSIONAL EXPERIENCE: **PinPoint Promotions** (formally DED Tees) **2008 - Present**
Woodbridge, NJ
Graphic Designer
Responsibilities include sales, design, and concept ideas. Work closely with clients to strengthen production time and to reduce re-designs. Production pieces created range from brochures to web design layouts, social media designs, custom apparel including screen printing and embroidery designs.

Asante Communications **February 2012**
New York, NY - London, UK
Graphic Designer (temporary)
Tasks included creating conceptions and storyboarding ideas for promotional materials specializing in physician and patient education. Asante delivers content across all relevant print, live, video and web-based distribution channels.

PROFESSIONAL EXPERIENCE: <i>continued</i>	<p>JD Landscaping and Contracting South Brunswick, NJ Projector Manager & Designer Efficiently managed and coordinated design build production from concept through completion. Worked closely with clients to create landscape designs and architectural designs. Designed all advertisements and maintained company website. Established, managed, and directed work crews. Coordinated with outside contracting crews and vendors to consistently meet all project deadlines and requirements. Created and conducted highly persuasive sales presentations. Managed all operational, strategic, financial, quote/bid, staffing, and administrative functions.</p> <p>Quality Concepts Inc. Moorestown, NJ Graphic Designer (temporary) Worked as QCI's head designer. Handled all design work for company accounts: Comcast, Harrah's Resort, Johnson & Johnson, Press of Atlantic City, Transamerica, Tropicana Resort, and Trump Plaza.</p>	<p>1995 - 2008</p> <p>March 2002</p>
FREELANCE EXPERIENCE:	<p>Web Design: View Freelance Web Designs at: www.DamonH.com/web.html Creating custom web site designs individually tailored to each client. Content that communicates and delivers a message. Eye catching designs that will reach out to the clients targeted audience.</p> <p>Identity Design: View Freelance Identity Designs at: www.DamonH.com/identity.html Custom designs that identify and connect with a product, service, person, business or entity. Brands and identities are important components of business and the economy. They can be described as cultural accessories and personal philosophies.</p> <p>Promotional & Print Design: View Freelance Promotional Designs at: www.DamonH.com/promotional.html View Freelance Print Designs at: www.DamonH.com/print.html Promotional designs contribute to the growth and prosperity of the client's business. Delivering concepts and designs for the right promotional campaign that fits the client's business. With the proper campaign in place I aim for buyer acceptance. Through advertising, publicity, e-mail marketing, or newsletters I will have the customers choosing you over the competition every time.</p>	
EDUCATION / TRAINING:	<p>Mason Gross School of the Arts, Rutgers University New Brunswick, NJ Graphic Design / Photography</p> <p>Katherine Gibbs School Inc. Piscataway, NJ Visual Arts Program Award: Honors List</p> <p>South Brunswick High School Monmouth Junction, NJ</p>	<p>1998 - 2000</p> <p>2000 - 2001</p> <p>1994 - 1998</p>